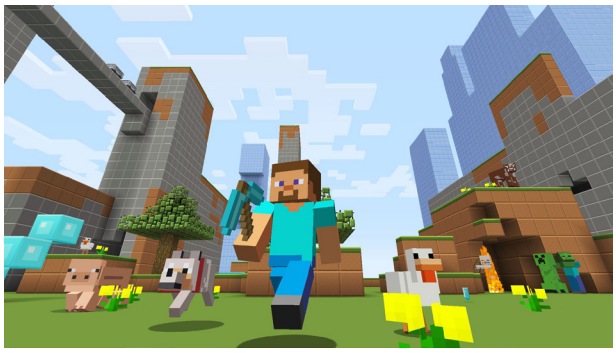
Nordic Game Sales 2014
Retail



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ASSOCIATION FOR THE NORDIC GAME INDUSTRY

GfK

PREFACE

With the Nordic release of Microsoft's Xbox One in September 2014 the new generation of video game consoles has come full circle. Xbox One & Playstation 4 has paved the way for impressive sales in brick and-mortar stores as well as digital channels. The Nintendo Wii U grows its installed base during its second year on the market and promising titles on the horizon indicates room for growth.

Handheld consoles are often compared to the mobile games market, at times with good reason. Nevertheless, it remains to be seen how the traditional handheld market will adapt to today's consumer culture. A lot of traditional publishers have over the last years successfully acquired considerable market shares in the crowded mobile sphere, while Nintendo – synonymous with handheld gaming – has recently revealed an upcoming entry into apps and mobile games.

What all consoles have in common is a sophistication of, and radically increased interest in, digital sales. The industry has largely moved beyond a focus on volumes sold, to care more about the retention and longevity of the games. Destiny is a good example of that, a hit game in both physical and digital sales channels, generating a substantial amount of long-tail revenue through downloadable content and by keeping users interested in the service. The same shift is visible in FIFA, Call of Duty, Battlefield, and other beloved franchises.

Physical sales continue to be a highly relevant segment of the video games market. It is still the largest individual segment (compared with, online, mobile etc.) and also a source for continuous innovation. Apart from the actual consoles, various peripherals like Skylanders, Disney Infinity, Nintendo Amiibo and their associated games have been very successful.

Last year, we gave you a glimpse into the market of digital sales, the Nordic countries being especially adaptive in a global comparison. As always, presenting reliable and market-wide estimates of digital sales is a challenge we share with most entertainment industries. This report, in contrast, presents the numbers of physical sales traceable by local retailers. In 2014, the value of Nordic retail sales decreased by 18 percent. We are, however, constantly working on including reliable digital sales into our reports and periodic charts.

Consoles are still very much the premium access point to AAA titles, with an increased focus on indie and alternative games as well. The overall decrease reflected in this report is not representative of users abandoning video games, AAA, or consoles for that matter, but part of a paradigm shift that has been going on for some years. The console scene is vibrant, offering a wider range of entertainment and connectivity than ever before.

ABOUT NORDIC GAME SALES

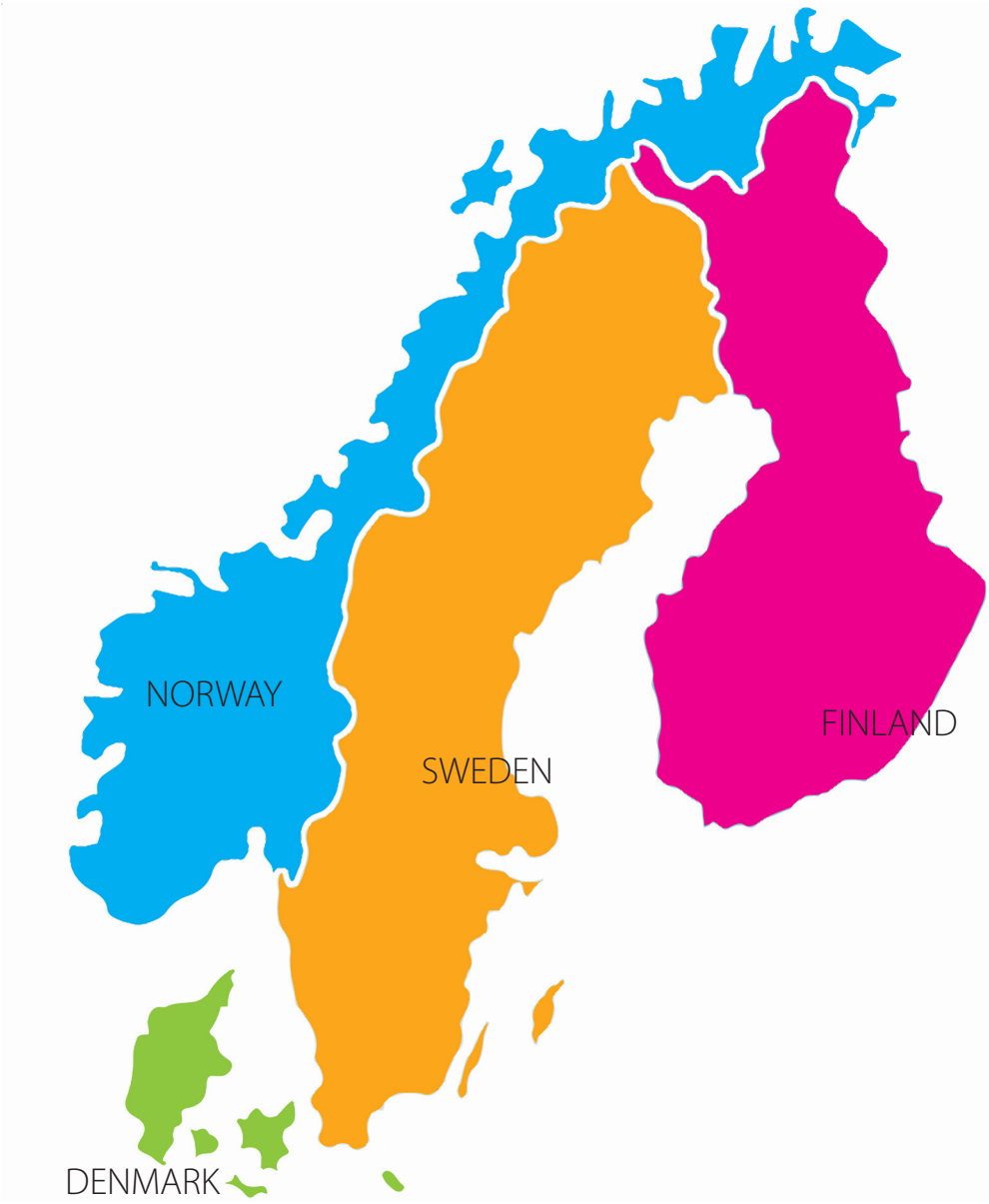
Nordic Game Sales is an annual report compiled by analyzing data provided by Gfk Entertainment. The analysis is carried out in cooperation with the Nordic trade associations.

THE REPORT

The physical sales numbers are compiled by Gfk Entertainment and based on sales reported by retailers in Sweden, Norway, Denmark and Finland. Hardware sales or time cards are not included in this report. Neither are sales of peripherals, hardware or out-of-region e-commerce.

Historical Data

Please note that numbers from reports earlier than 2010 are not directly comparable to current estimates. This is due to different methods, with other conditions since the co-operation with Gfk. Before, data was based on net sales converted to consumer expenditures, i.e. extrapolated distributor figures rather than actual sales to the end consumer. With the transition to Gfk, we have communicated sale-through numbers, more accurately reflecting the consumer market. For an up-to-date picture of historical data, see page 11. The changes in historical numbers compared to last year's report is the result of updated exchange rates.

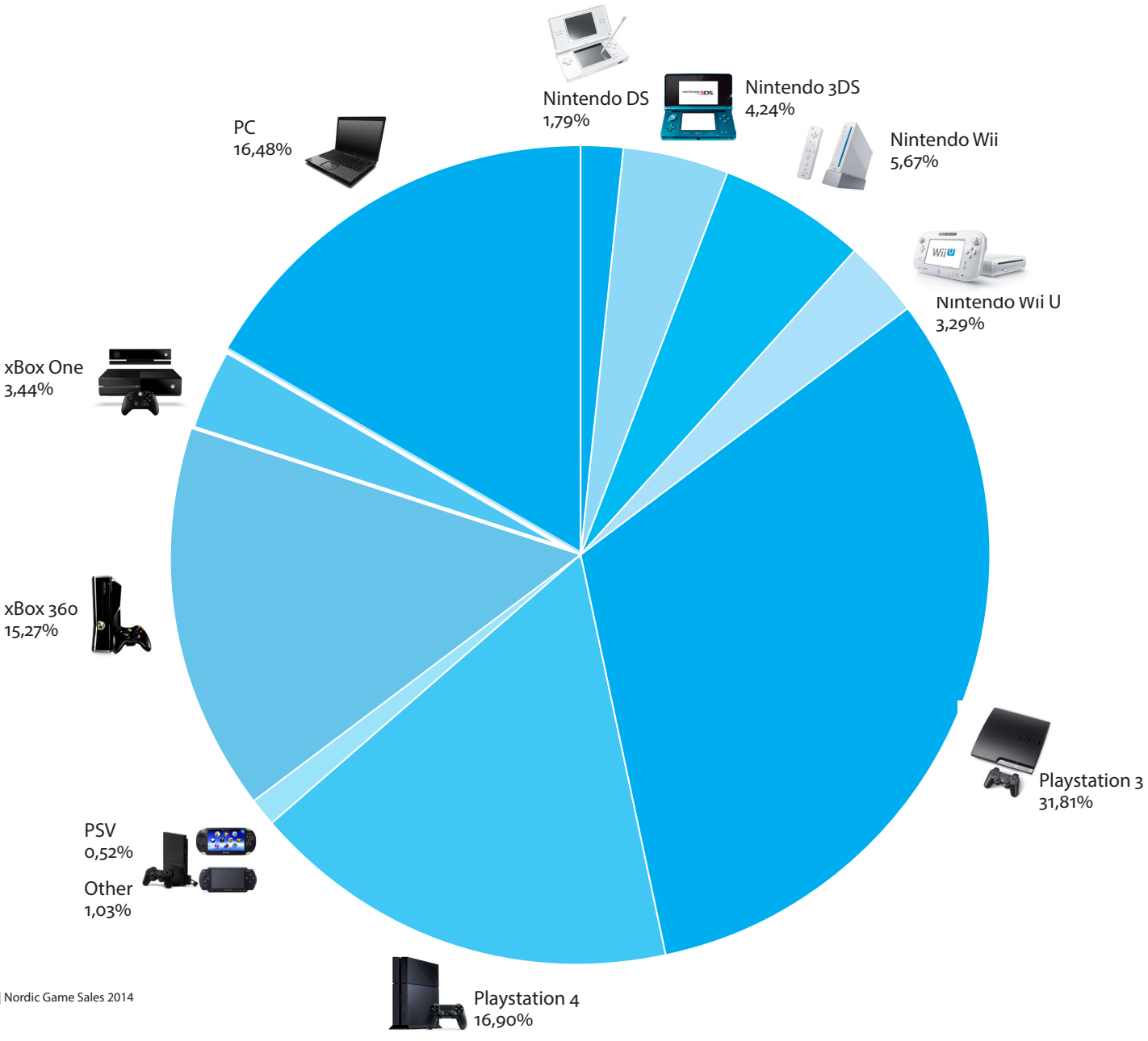


Nordic Retail Game Sales 2014

Platform	Volume 2014	Change in % vs 2013	Value € 2014	Change in % vs 2013	Average price €
Nintendo DS	130 482	-64%	2 684 460	-68%	20,94
Nintendo 3DS	308 401	-21%	11 865 213	-23%	39,25
Nintendo Wii	412 625	-44%	12 845 478	-50%	31,47
Nintendo Wii U	239 930	61%	11 297 534	54%	47,95
PC	1 200 375	-38%	35 205 814	-24%	29,72
Playstation 3	2 316 258	-38%	86 400 066	-47%	37,81
Playstation 4	1 230 901	1168%	72 302 644	1016%	59,76
PS Vita	37 619	-20%	941 107	-27%	25,37
Xbox 360	1 111 655	-42%	38 304 387	-49%	34,86
Xbox One*	250 485	N/A	14 067 829	N/A	57,10
Other**	43 168	-57%	427 019	-62%	N/A
Total	**7 281 899**	**-23%**	**286 341 551**	**-18%**	**38,42**

*Nordic release in 5/9 2014
**Playstation 2 and Playstation Portable

Market share based on volume



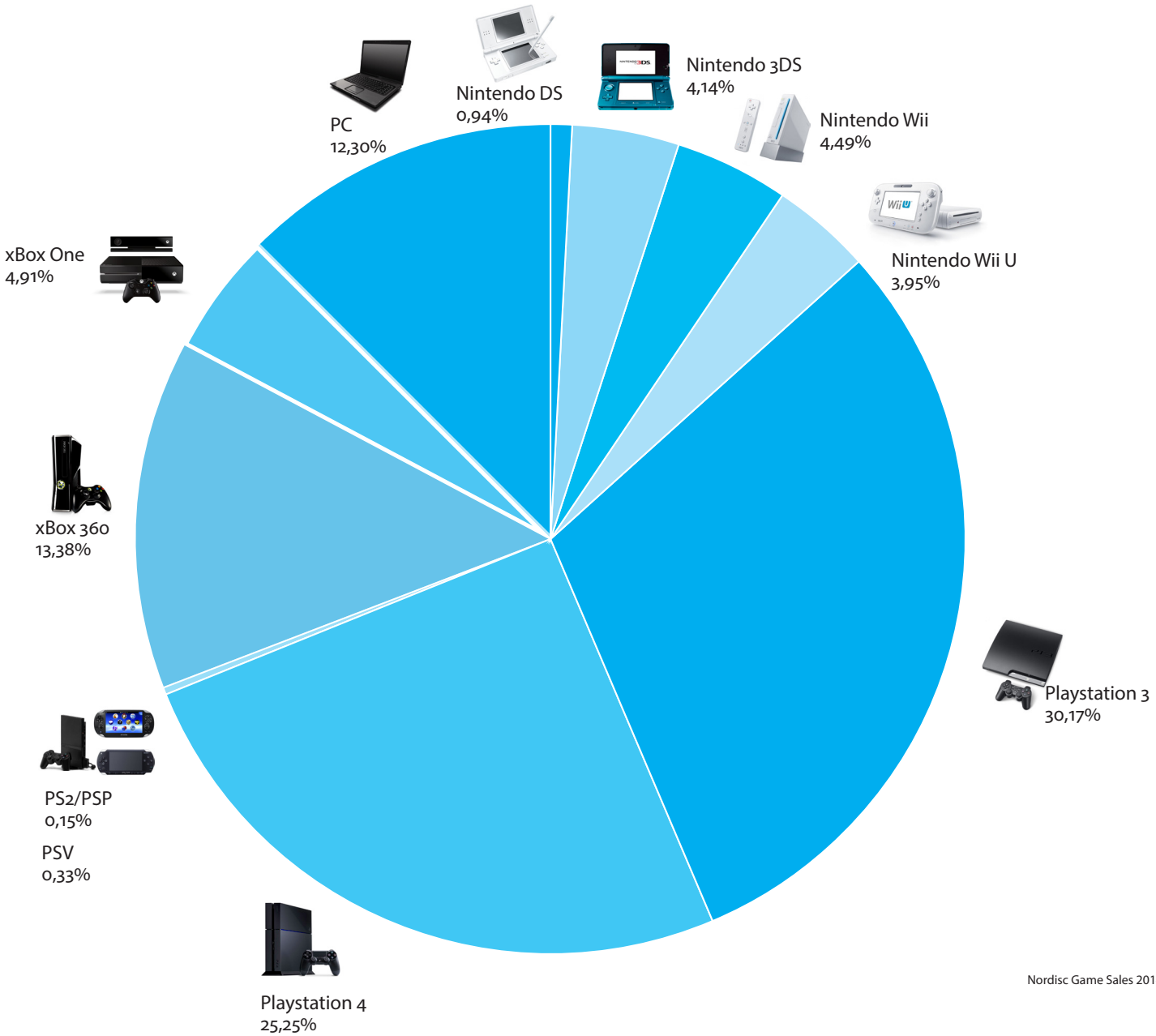
Nordic key figures

		Sweden	Norway	Denmark	Finland
Retail sales divided by:	**Volume (%)**	36	24	21	19
	Value (%)	36	25	22	17

Population	9 644 864	5 109 056	5 627 235	5 451 270
GDP Per Capita, Euro/PPP	118	178	116	104
Economic growth (%)	1,6	0,6	0,4	-1,4
Inflation rate (%)	0,4	2	0,5	2,2
Unemployment rate (%)	8	3,5	7	8,2
Currency	1 SEK = 0,112 €	1 NOK = 0,121 €	1 DKK = 0,134 €	Euro
V.A.T	25%	25%	25%	24%

Source: Numbers taken from the Nordic Council. Currency converted 12/3 2015

Market share based on value



Retail Sales in Sweden 2014

Platform	Volume 2014	Change in % vs 2013	Value € 2014	Change in % vs 2013	Average price €
Nintendo DS	32 862	-63%	710 768	-66%	21,66
Nintendo 3DS	105 637	-19%	4 181 996	-19%	39,65
Nintendo Wii	156 881	-41%	4 841 722	-48%	30,91
Nintendo Wii U	109 516	58%	5 234 351	56%	47,87
PC	490 223	-37%	14 009 225	-21%	28,62
Playstation 3	605 412	-42%	22 263 145	-51%	36,83
Playstation 4	432 669	1040%	25 455 496	905%	58,93
PS Vita	14 435	-17%	403 830	-18%	28,02
Xbox 360	562 989	-39%	19 347 417	-46%	34,42
Xbox One	122 916	10067%	6 869 819	8003%	55,98
Other	23 468	-46%	227 101	-56%	N/A
Total	**2 657 008**	**-22%**	**103 544 870**	**-15%**	**36,32**

Retail Sales in Norway 2014

Platform	Volume 2014	Change in % vs 2013	Value € 2014	Change in % vs 2013	Average price €
Nintendo DS	41 488	-63%	814 743	-71%	20,77
Nintendo 3DS	108 056	-23%	4 038 204	-29%	39,52
Nintendo Wii	73 833	-46%	2 251 922	-55%	32,26
Nintendo Wii U	71 688	75%	3 445 003	63%	50,82
PC	247 157	-33%	7 727 167	-23%	33,06
Playstation 3	511 888	-47%	19 566 572	-55%	40,42
Playstation 4	368 123	1299%	21 057 427	1151%	60,49
PS Vita	9 564	-16%	216 004	-34%	23,89
Xbox 360	205 854	-49%	7 249 281	-57%	37,24
Xbox One	68 239	21702%	3 859 965	18006%	59,82
Other	5 958	-58%	69 091	-60%	N/A
Total	**1 711 848**	**-23%**	**70 295 379**	**-20%**	**37,61**

Retail Sales in Denmark 2014

Platform	Volume 2014	Change in % vs 2013	Value € 2014	Change in % vs 2013	Average price €
Nintendo DS	38 682	-63%	853 003	-65%	22,06
Nintendo 3DS	50 672	-19%	1 994 355	-22%	39,37
Nintendo Wii	108 627	-47%	3 856 054	-47%	35,51
Nintendo Wii U	24 532	53%	1 163 337	45%	47,44
PC	287 704	-42%	8 749 338	-29%	30,42
Playstation 3	566 098	-34%	23 482 502	-40%	41,50
Playstation 4	257 777	1181%	15 842 884	1013%	61,48
PS Vita	4 416	-26%	121 973	-28%	27,63
Xbox 360	130 218	-47%	5 126 138	-49%	39,38
Xbox One	28 034	103730%	1 641 408	85928%	58,57
Other	2 374	-76%	28 178	-73%	N/A
Total	**1 499 134**	**-26%**	**62 859 170**	**-18%**	**38,31**

Retail Sales in Finland 2014

Platform	Volume 2014	Change in % vs 2013	Value € 2014	Change in % vs 2013	Average price €
Nintendo DS	17 450	-67%	305 946	-68%	17,53
Nintendo 3DS	44 036	-20%	1 650 657	-22%	37,48
Nintendo Wii	73 284	-41%	1 895 781	-51%	25,87
Nintendo Wii U	34 194	49%	1 454 843	38%	42,55
PC	175 291	-41%	4 720 083	-27%	26,93
Playstation 3	632 860	-29%	21 087 848	-41%	33,32
Playstation 4	172 333	1256%	9 946 836	1082%	57,72
PS Vita	9 205	-25%	199 300	-35%	21,65
Xbox 360	212 594	-37%	6 581 550	-48%	30,96
Xbox One	31 297	9742%	1 696 637	8123%	54,21
Other	11 368	-66%	102 648	-70%	N/A
Total	**1 413 912**	**-23%**	**49 642 129**	**-23%**	**32,67**

Total Nordic retail sales 2014

Total Nordic sales volume: 7 281 899 units, value: € 286 341 551

	Sweden	Share	Norway	Share	Denmark	Share	Finland	Share
Volume	2 657 008	36	1 711 848	24	1 499 134	21	1 413 912	19
Value (€)	103 544 870	36	70 295 379	25	62 859 170	22	49 642 129	17

Nintendo DS

Total Nordic sales volume: 130 482 units, value: € 2 684 460
Market share of total Nordic sales in value: 0,94%, volume: 1,79%

	Sweden	Share	Norway	Share	Denmark	Share	Finland	Share
Volume	32 862	25	41 488	32	38 682	30	17 450	13
Value (€)	710 768	26	814 743	30	853 003	32	305 946	11

Nintendo 3DS

Total Nordic sales volume: 308 401 units value: € 11 865 213
Market share of total Nordic sales in value: 4,14%, volume: 4,24%

	Sweden	Share	Norway	Share	Denmark	Share	Finland	Share
Volume	105 637	34	108 056	35	50 672	16	44 036	14
Value (€)	4 181 996	35	4 038 204	34	1 994 355	17	1 650 657	14

Nintendo Wii

Total Nordic sales volume: 412 625 units value: € 12 845 478
Market share of total Nordic sales in value: 4,49%, volume: 5,67%

	Sweden	Share	Norway	Share	Denmark	Share	Finland	Share
Volume	156 881	38	73 833	18	108 627	26	73 284	18
Value (€)	4 841 722	38	2 251 922	18	3 856 054	30	1 895 781	15

Nintendo Wii U

Total Nordic sales volume: 239 930 units value: € 11 297 534
Market share of total Nordic sales in value: 3,95%, volume: 3,29%

	Sweden	Share	Norway	Share	Denmark	Share	Finland	Share
Volume	109 516	46	71 688	30	24 532	10	34 194	14
Value (€)	5 234 351	46	3 445 003	30	1 163 337	10	1 454 843	14

PC

Total Nordic sales volume: 1 200 375 units value: € 35 205 814
Market share of total Nordic sales in value: 12,30%, volume: 16,48%

	Sweden	Share	Norway	Share	Denmark	Share	Finland	Share
Volume	490 223	41	247 157	21	287 704	24	175 291	15
Value (€)	14 009 225	40	7 727 167	22	8 749 338	25	4 720 083	13

Xbox 360

Total Nordic sales volume: 1 111 655 units value: € 38 304 387
Market share of total Nordic sales in value: 13,38%, volume: 15,27%

	Sweden	Share	Norway	Share	Denmark	Share	Finland	Share
Volume	562 989	51	205 854	19	130 218	12	212 594	19
Value (€)	19 347 417	51	7 249 281	19	5 126 138	13	6 581 550	17

Xbox One

Total Nordic sales volume: 250 485 units value: € 14 067 829
Market share of total Nordic sales in value: 4,91%, volume: 3,44%

	Sweden	Share	Norway	Share	Denmark	Share	Finland	Share
Volume	122 916	49	68 239	27	28 034	11	31 297	12
Value (€)	6 869 819	49	3 859 965	27	1 641 408	12	1 696 637	12

Playstation 3

Total Nordic sales volume: 2 316 258 units value: € 86 400 066
Market share of total Nordic sales in value: 30,17%, volume: 31,81%

	Sweden	Share	Norway	Share	Denmark	Share	Finland	Share
Volume	605 412	26	511 888	22	566 098	24	632 860	27
Value (€)	22 263 145	26	19 566 572	23	23 482 502	27	21 087 848	24

Playstation 4

Total Nordic sales volume: 1 230 901 units value: € 72 302 644
Market share of total Nordic sales in value: 25,25%, volume: 16,90%

	Sweden	Share	Norway	Share	Denmark	Share	Finland	Share
Volume	432 669	35	368 123	30	257 777	21	172 333	14
Value (€)	25 455 496	35	21 057 427	29	15 842 884	22	9 946 836	14

PS Vita

Total Nordic sales volume: 37 619 units value: € 941 107
Market share of total Nordic sales in value: 0,33%, volume: 0,52%

	Sweden	Share	Norway	Share	Denmark	Share	Finland	Share
Volume	14 435	38	9 564	25	4 416	12	9 205	24
Value (€)	403 830	43	216 004	23	121 973	13	199 300	21

Other

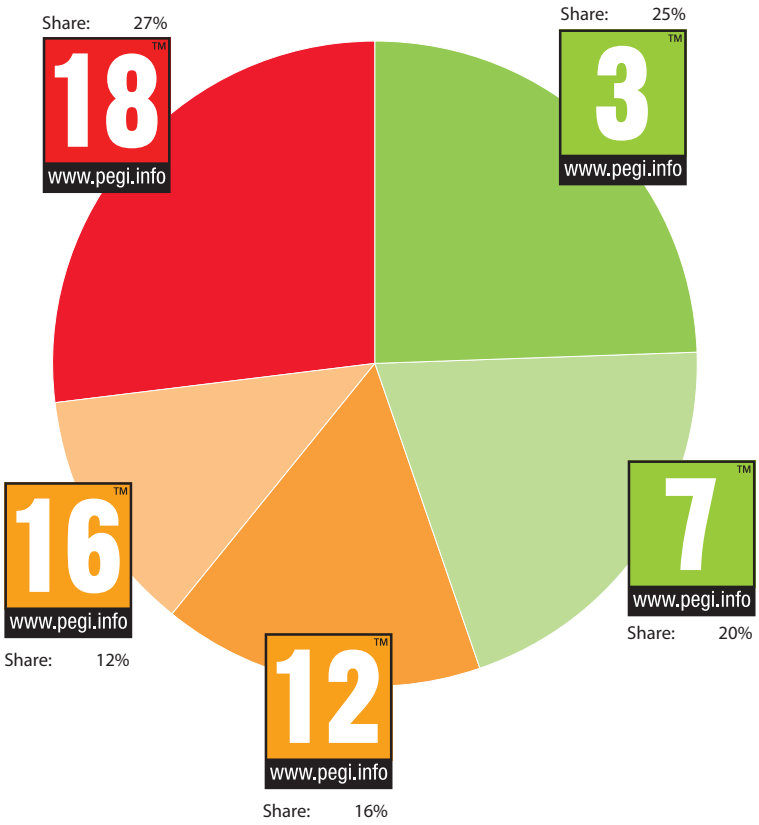
Total Nordic sales volume: 43 168 units value: € 427 019
Market share of total Nordic sales in value: 0,15%, volume: 0,59%

	Sweden	Share	Norway	Share	Denmark	Share	Finland	Share
Volume	23 468	54	5 958	14	2 374	5	11 368	26
Value (€)	227 101	53	69 091	16	28 178	7	102 648	24

Sales by PEGI

Pan-European Game Information (PEGI) is a rating system that was established in 2003 to help European parents make informed decisions when purchasing videogames. Age classification labeling talks about a game's suitability and reveals nothing about the difficulty level or quality of a game.

For more information:
www.pegi.info,
www.globalratings.com



PC

Pegi	% Share
3	16%
7	3%
12	41%
16	16%
18	23%

PS3

Pegi	% Share
3	23%
7	26%
12	12%
16	12%
18	27%

PS4

Pegi	% Share
3	24%
7	8%
12	9%
16	14%
18	46%

PS Vita

Pegi	% Share
3	15%
7	36%
12	18%
16	16%
18	16%

NINTENDO DS

Pegi	% Share
3	60%
7	34%
12	4%
16	1%
18	1%

NINTENDO 3DS

Pegi	% Share
3	30%
7	52%
12	16%
16	1%
18	1%

Wii

Pegi	% Share
3	52%
7	385%
12	7%
16	1%
18	1%

Wii U

Pegi	% Share
3	45%
7	27%
12	18%
16	3%
18	6%

XBOX 360

Pegi	% Share
3	20%
7	24%
12	11%
16	16%
18	29%

XBOX ONE

Pegi	% Share
3	18%
7	7%
12	8%
16	24%
18	43%

Historical data

Sweden	2014	2013	2012	2011	2010	2009	2008
Volume	2 657 779	3 400 135	3 789 620	4 451 236	4 871 031	5 619 613	5 660 940
Change	-22%	-10%	-15%	-9%	-13%	-1%	N/A
Value €	106 064 057	124 831 678	133 312 277	163 641 837	184 790 472	212 645 073	224 687 037
Change	-15%	-6%	-19%	-11%	-13%	-5%	N/A

Norway	2014	2013	2012	2011	2010	2009	2008
Volume	1 711 852	2 225 549	2 570 173	2 779 807	2 631 992	1 568 103	N/A
Change	-23%	-13%	-8%	6%	68%	N/A	N/A
Value €	74 562 050	88 418 103	96 800 636	104 417 640	105 720 343	60 264 322	N/A
Change	-16%	-9%	-7%	-1%	75%	N/A	N/A

Denmark	2014	2013	2012	2011	2010	2009	2008
Volume	1 499 136	2 023 662	2 634 333	3 021 474	3 019 101	3 681 024	3 914 017
Change	-26%	-23%	-13%	0%	-18%	-6%	N/A
Value €	62 856 013	76 464 640	96 000 400	103 795 946	110 407 944	130 679 716	129 182 247
Change	-18%	-20%	-8%	-6%	-16%	1%	N/A

Finland	2014	2013	2012	2011	2010	2009	2008
Volume	1 413 912	1 837 529	2 230 015	2 551 502	2 495 181	2 232 046	N/A
Change	-23%	-18%	-13%	2%	12%	N/A	N/A
Value €	49 642 129	64 398 848	77 465 803	91 458 145	92 162 692	82 190 092	N/A
Change	-23%	-17%	-15%	-1%	12%	N/A	N/A

NORDIC MULTIFORMAT

	TITLE	GENRE	PEGI
1	FIFA 15	SPORTS GAME	3
2	MINECRAFT	ADVENTURE	7
3	GTA V	ACTION	18
4	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
5	FIFA 14	SPORTS GAME	3
6	BATTLEFIELD 4	SHOOTER	18
7	WATCH DOGS	ACTION	18
8	FAR CRY 4	SHOOTER	18
9	NHL 15	SPORTS GAME	12
10	LEGO MARVEL SUPER HEROES	ACTION	7
11	DESTINY	SHOOTER	16
12	THE SIMS 4	SIMULATIONS	12
13	SKYLANDERS TRAP TEAM	ACTION	7
14	CALL OF DUTY: GHOSTS	SHOOTER	16
15	ASSASSINS CREED IV: BLACK FLAG	ACTION	18
16	ASSASSINS CREED: UNITY	ACTION	18
17	DIABLO 3: REAPER OF SOULS	RPG	16
18	THE LEGO MOVIE VIDEOGAME	ACTION	7
19	NEED FOR SPEED: RIVALS	RACING	12
20	JUST DANCE 2015	MUSIC GAMES	3

SWEDEN MULTIFORMAT

	TITLE	GENRE	PEGI
1	FIFA 15	SPORTS GAME	3
2	MINECRAFT	ADVENTURE	7
3	GTA V	ACTION	18
4	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
5	BATTLEFIELD 4	SHOOTER	18
6	FIFA 14	SPORTS GAME	3
7	NHL 15	SPORTS GAME	12
8	WATCH DOGS	ACTION	18
9	DESTINY	SHOOTER	16
10	FAR CRY 4	SHOOTER	18
11	SKYLANDERS TRAP TEAM	ACTION	7
12	DIABLO 3: REAPER OF SOULS	RPG	16
13	LEGO MARVEL SUPER HEROES	ACTION	7
14	CALL OF DUTY: GHOSTS	SHOOTER	16
15	THE SIMS 4	SIMULATIONS	12
16	ASSASSINS CREED: UNITY	ACTION	18
17	ASSASSINS CREED IV: BLACK FLAG	ACTION	18
18	JUST DANCE 2015	MUSIC GAMES	3
19	WORLD OF WARCRAFT: WARLORDS OF DRAENOR	ONLINE	12
20	DRAGON AGE: INQUISITION	RPG	18

NORWAY MULTIFORMAT

	TITLE	GENRE	PEGI
1	FIFA 15	SPORTS GAME	3
2	GTA V	ACTION	18
3	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
4	MINECRAFT	ADVENTURE	7
5	FIFA 14	SPORTS GAME	3
6	WATCH DOGS	ACTION	18
7	BATTLEFIELD 4	SHOOTER	18
8	FAR CRY 4	SHOOTER	18
9	THE SIMS 4	SIMULATIONS	12
10	DESTINY	SHOOTER	16
11	ASSASSINS CREED: UNITY	ACTION	18
12	CALL OF DUTY: GHOSTS	SHOOTER	16
13	LEGO MARVEL SUPER HEROES	ACTION	7
14	ASSASSINS CREED IV: BLACK FLAG	ACTION	18
15	SKYLANDERS TRAP TEAM	ACTION	7
16	NEED FOR SPEED: RIVALS	RACING	12
17	SUPER SMASH BROS	FIGHTING	12
18	DISNEY INFINITY 2.0	ACTION	7
19	THE LEGO MOVIE VIDEOGAME	ACTION	7
20	DRAGON AGE: INQUISITION	RPG	18

DENMARK MULTIFORMAT

	TITLE	GENRE	PEGI
1	FIFA 15	SPORTS GAME	3
2	GTA V	ACTION	18
3	FIFA 14	SPORTS GAME	3
4	WATCH DOGS	ACTION	18
5	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
6	MINECRAFT	ADVENTURE	7
7	FAR CRY 4	SHOOTER	18
8	SKYLANDERS TRAP TEAM	ACTION	7
9	LEGO MARVEL SUPER HEROES	ACTION	7
10	BATTLEFIELD 4	SHOOTER	18
11	ASSASSINS CREED IV: BLACK FLAG	ACTION	18
12	THE SIMS 4	SIMULATIONS	12
13	THE LEGO MOVIE VIDEOGAME	ACTION	7
14	JUST DANCE 2015	MUSIC GAMES	3
15	CALL OF DUTY: GHOSTS	SHOOTER	16
16	ASSASSINS CREED: UNITY	ACTION	18
17	DIABLO 3: REAPER OF SOULS	RPG	16
18	DISNEY INFINITY 2.0	ACTION	7
19	SKYLANDERS SWAP FORCE	ACTION	7
20	NEED FOR SPEED: RIVALS	RACING	12

FINLAND MULTIFORMAT

	TITLE	GENRE	PEGI
1	NHL 15	SPORTS GAME	12
2	MINECRAFT	ADVENTURE	7
3	FIFA 15	SPORTS GAME	3
4	GTA V	ACTION	18
5	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
6	FIFA 14	SPORTS GAME	3
7	BATTLEFIELD 4	SHOOTER	18
8	NHL 14	SPORTS GAME	12
9	LEGO MARVEL SUPER HEROES	ACTION	7
10	FAR CRY 4	SHOOTER	18
11	WATCH DOGS	ACTION	18
12	SINGSTAR: FINLAND PARTY	MUSIC GAMES	12
13	THE LEGO MOVIE VIDEOGAME	ACTION	7
14	CALL OF DUTY: GHOSTS	SHOOTER	16
15	DESTINY	SHOOTER	16
16	ASSASSINS CREED IV: BLACK FLAG	ACTION	18
17	THE SIMS 4	SIMULATIONS	12
18	DIABLO 3: REAPER OF SOULS	RPG	16
19	GRAN TURISMO 6	RACING	3
20	LEGO BATMAN 2: DC SUPER HEROES	ADVENTURE	7

SKYLANDERS
TRAP TEAM

The SIMS 4

Farming Simulator 15

NORDIC PC

	TITLE	GENRE	PEGI
1	THE SIMS 4	SIMULATIONS	12
2	DIABLO 3: REAPER OF SOULS	RPG	16
3	WORLD OF WARCRAFT: WARLORDS OF DRAENOR	ONLINE	12
4	BATTLEFIELD 4	SHOOTER	18
5	FARMING SIMULATOR 2015	SIMULATIONS	3
6	FOOTBALL MANAGER 2015	SPORTS GAME	3
7	THE SIMS 3	SIMULATIONS	12
8	THE ELDER SCROLLS: ONLINE	ONLINE	12
9	FAR CRY 4	SHOOTER	18
10	THE SIMS 3: ISLAND PARADISE	SIMULATIONS	12

SWEDEN PC

	TITLE	GENRE	PEGI
1	THE SIMS 4	SIMULATION	12
2	DIABLO 3: REAPER OF SOULS	RPG	16
3	WORLD OF WARCRAFT: WARLORDS	ONLINE	12
4	BATTLEFIELD 4	SHOOTER	18
5	THE ELDER SCROLLS: ONLINE	ONLINE	12
6	FARMING SIMULATOR 2015	SIMULATION	3
7	WORLD OF WARCRAFT bc	ONLINE	12
8	FAR CRY 4	SHOOTER	18
9	DIABLO 3	RPG	16
10	DRAGON AGE: INQUISITION	RPG	18

NORWAY PC

	TITLE	GENRE	PEGI
1	THE SIMS 4	SIMULATION	12
2	FOOTBALL MANAGER 2015	SPORTS	3
3	FARMING SIMULATOR 2015	SIMULATION	3
4	BATTLEFIELD 4	SHOOTER	18
5	DIABLO 3: REAPER OF SOULS	RPG	16
6	THE ELDER SCROLLS: ONLINE	ONLINE	12
7	THE SIMS 3	SIMULATION	12
8	WORLD OF WARCRAFT: WARLORDS	ONLINE	12
9	TITANFALL	SHOOTER	16
10	WATCH DOGS	ACTION	18

DENMARK PC

	TITLE	GENRE	PEGI
1	THE SIMS 4	SIMULATION	12
2	DIABLO 3: REAPER OF SOULS	RPG	16
3	FARMING SIMULATOR 2015	SIMULATION	3
4	FOOTBALL MANAGER 2015	SPORTS	3
5	FAR CRY 4	SHOOTER	18
6	THE SIMS 3	SIMULATION	12
7	WORLD OF WARCRAFT: WARLORDS	ONLINE	12
8	BATTLEFIELD 4	SHOOTER	18
9	THE SIMS 3: ISLAND PARADISE	SIMULATION	12
10	DIABLO 3	RPG	16

FINLAND PC

	TITLE	GENRE	PEGI
1	THE SIMS 4	SIMULATION	12
2	DIABLO 3: REAPER OF SOULS	RPG	16
3	BATTLEFIELD 4	SHOOTER	18
4	FARMING SIMULATOR 2015	SIMULATION	3
5	WORLD OF WARCRAFT: WARLORDS	ONLINE	12
6	THE SIMS 3 S	SIMULATION	12
7	THE SIMS 3: ISLAND PARADISE	SIMULATION	12
8	DIABLO 3	RPG	16
9	THE ELDER SCROLLS: ONLINE	ONLINE	12
10	THE SIMS 3: SEASONS	SIMULATION	12

NORDIC PS3

	TITLE	GENRE	PEGI
1	FIFA 15	SPORTS	3
2	MINECRAFT	ADVENTURE	7
3	GTA V	ACTION	18
4	FIFA 14	SPORTS	3
5	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
6	LEGO MARVEL SUPER HEROES	ACTION	7
7	BATTLEFIELD 4	SHOOTER	18
8	NHL 15	SPORTS	12
9	GRAN TURISMO 6	RACING	3
10	CALL OF DUTY: GHOSTS	SHOOTER	16

SWEDEN PS3

	TITLE	GENRE	PEGI
1	FIFA 15	SPORTS	3
2	MINECRAFT	ADVENTURE	7
3	FIFA 2014	SPORTS	3
4	BATTLEFIELD 4	SHOOTER	18
5	GTA V	ACTION	18
6	NHL 15	SPORTS	12
7	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
8	LEGO MARVEL SUPER HEROES	ACTION	7
9	CALL OF DUTY: GHOSTS	SHOOTER	16
10	NHL 14	SPORTS	12

NORWAY PS3

	TITLE	GENRE	PEGI
1	FIFA 15	SPORTS	3
2	MINECRAFT	ADVENTURE	7
3	FIFA 14	SPORTS	3
4	GTA V	ACTION	18
5	GRAN TURISMO 6	RACING	3
6	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
7	BATTLEFIELD 4	SHOOTER	18
8	LEGO MARVEL SUPER HEROES	ACTION	7
9	CALL OF DUTY: GHOSTS	SHOOTER	16
10	SKATE 3	SPORTS	16

DENMARK PS3

	TITLE	GENRE	PEGI
1	FIFA 15	SPORTS	3
2	MINECRAFT	ADVENTURE	7
3	GTA V	ACTION	18
4	FIFA 14	SPORTS	3
5	LEGO MARVEL SUPER HEROES	ACTION	7
6	WATCH DOGS	ACTION	18
7	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
8	SKYLANDERS TRAP TEAM	ACTION	7
9	ASSASSINS CREED IV: BLACK FLAG	ACTION	18
10	LEGO MOVIE: THE VIDEOGAME	ACTION	7

FINLAND PS3

	TITLE	GENRE	PEGI
1	MINECRAFT		7
2	NHL 15	SPORTS	12
3	FIFA 15	SPORTS	3
4	NHL 14	SPORTS	12
5	SINGSTAR: FINLAND PARTY	MUSIC	12
6	FIFA 2014	SPORTS	3
7	GTA V	ACTION	18
8	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
9	GRAN TURISMO 6	RACING	3
10	LEGO MARVEL SUPER HEROES	ACTION	7

NORDIC PS4

	TITLE	GENRE	PEGI
1	FIFA 15	SPORTS	3
2	GTA V	ACTION	18
3	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
4	ASSASSINS CREED: UNITY	ACTION	18
5	FAR CRY 4	SHOOTER	18
6	WATCH DOGS	ACTION	18
7	DESTINY	SHOOTER	16
8	FIFA 14	SPORTS	3
9	NHL 15	SPORTS	12
10	THE LAST OF US REMASTERED	ACTION	18

SWEDEN PS4

	TITLE	GENRE	PEGI
1	FIFA 15	SPORTS	3
2	GTA V	ACTION	18
3	DESTINY	SHOOTER	16
4	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
5	NHL 15	SPORTS	12
6	ASSASSINS CREED: UNITY	ACTION	18
7	WATCH DOGS	ACTION	18
8	FAR CRY 4	SHOOTER	18
9	FIFA 2014	SPORTS	3
10	THE LAST OF US REMASTERED	ACTION	18

NORWAY PS4

	TITLE	GENRE	PEGI
1	FIFA 15	SPORTS	3
2	GTA V	ACTION	18
3	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
4	ASSASSINS CREED: UNITY	ACTION	18
5	FAR CRY 4	SHOOTER	18
6	WATCH DOGS	ACTION	18
7	DESTINY	SHOOTER	16
8	FIFA 14	SPORTS	3
9	BATTLEFIELD 4	SHOOTER	18
10	INFAMOUS SECOND SON	ACTION	16

DENMARK PS4

	TITLE	GENRE	PEGI
1	FIFA 15	SPORTS	3
2	GTA V	ACTION	18
3	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
4	FIFA 14	SPORTS	3
5	ASSASSINS CREED: UNITY	ACTION	18
6	WATCH DOGS	ACTION	18
7	FAR CRY 4	SHOOTER	18
8	DESTINY	SHOOTER	16
9	BATTLEFIELD 4	SHOOTER	18
10	ASSASSINS CREED IV: BLACK FLAG	ACTION	18

FINLAND PS4

	TITLE	GENRE	PEGI
1	NHL 15	SPORTS	12
2	FIFA 15	SPORTS	3
3	GTA V	ACTION	18
4	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
5	FAR CRY 4	SHOOTER	18
6	WATCH DOGS	ACTION	18
7	DESTINY	SHOOTER	16
8	THE LAST OF US REMASTERED	ACTION	18
9	ASSASSINS CREED: UNITY	ACTION	18
10	BATTLEFIELD 4	SHOOTER	18

NORDIC XBOX 360

	TITLE	GENRE	PEGI
1	FIFA 15	SPORTS	3
2	MINECRAFT	ADVENTURE	7
3	GTA V	ACTION	18
4	FIFA 2014	SPORTS	3
5	LEGO MARVEL SUPER HEROES	ACTION	7
6	NHL 15	SPORTS	12
7	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
8	BATTLEFIELD 4	SHOOTER	18
9	CALL OF DUTY: GHOSTS	SHOOTER	16
10	SKATE 3	SPORTS	16

SWEDEN XBOX 360

	TITLE	GENRE	PEGI
1	FIFA 15	SPORTS	3
2	MINECRAFT		7
3	FIFA 2014	SPORTS	3
4	GTA V	ACTION	18
5	LEGO MARVEL SUPER HEROES	ACTION	7
6	NHL 15	SPORTS	12
7	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
8	SKATE 3	SPORTS	16
9	BATTLEFIELD 4	SHOOTER	18
10	NHL 14	SPORTS	12

NORWAY XBOX 360

	TITLE	GENRE	PEGI
1	FIFA 15	SPORTS	3
2	MINECRAFT		7
3	FIFA 14	SPORTS	3
4	GTA V	ACTION	18
5	BATTLEFIELD 4	SHOOTER	18
6	WATCH DOGS	ACTION	18
7	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
8	ASSASSINS CREED IV: BLACK FLAG	ACTION	18
9	LEGO MARVEL SUPER HEROES	ACTION	7
10	CALL OF DUTY: GHOSTS	SHOOTER	16

DENMARK XBOX 360

	TITLE	GENRE	PEGI
1	FIFA 15	SPORTS	3
2	MINECRAFT		7
3	GTA V	ACTION	18
4	LEGO MARVEL SUPER HEROES	ACTION	7
5	SKYLANDERS TRAP TEAM	ACTION	7
6	FIFA 2014	SPORTS	3
7	WATCH DOGS	ACTION	18
8	LEGO MOVIE: THE VIDEOGAME	ACTION	7
9	ASSASSINS CREED IV: BLACK FLAG	ACTION	18
10	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18

FINLAND XBOX 360

	TITLE	GENRE	PEGI
1	MINECRAFT		7
2	NHL 15	SPORTS	12
3	FIFA 15	SPORTS	3
4	NHL 14	SPORTS	12
5	GTA V	ACTION	18
6	FIFA 2014	SPORTS	3
7	LEGO MARVEL SUPER HEROES	ACTION	7
8	BATTLEFIELD 4	SHOOTER	18
9	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
10	LEGO MOVIE: THE VIDEOGAME	ACTION	7

NORDIC XBOX ONE

	TITLE	GENRE	PEGI
1	DESTINY	SHOOTER	16
2	GTA: V	ACTION	18
3	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
4	HALO: THE MASTER CHIEF COLLECTION	SHOOTER	16
5	FIFA 15	SPORTS	3
6	FAR CRY 4	SHOOTER	18
7	ASSASSINS CREED: UNITY	ACTION	18
8	FORZA HORIZON 2	RACING	3
9	NHL 15	SPORTS	12
10	FORZA MOTORSPORT 5	RACING	3

SWEDEN XBOX ONE

	TITLE	GENRE	PEGI
1	DESTINY	SHOOTER	16
2	HALO: THE MASTER CHIEF COLLECTION	SHOOTER	16
3	GTA: V	ACTION	18
4	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
5	FIFA 2015	SPORTS	3
6	NHL 15	SPORTS	12
7	FAR CRY 4	SHOOTER	18
8	ASSASSINS CREED: UNITY	ACTION	18
9	FORZA HORIZON 2	RACING	3
10	FORZA MOTORSPORT 5	RACING	3

NORWAY XBOX ONE

	TITLE	GENRE	PEGI
1	DESTINY	SHOOTER	16
2	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
3	FIFA 2015	SPORTS	3
4	GTA: V	ACTION	18
5	HALO: THE MASTER CHIEF COLLECTION	SHOOTER	16
6	FORZA HORIZON 2	RACING	3
7	FAR CRY 4	SHOOTER	18
8	ASSASSINS CREED: UNITY	ACTION	18
9	FORZA MOTORSPORT 5	RACING	3
10	TITANFALL	SHOOTER	16

DENMARK XBOX ONE

	TITLE	GENRE	PEGI
1	GTA V	ACTION	18
2	DESTINY	SHOOTER	16
3	FIFA 15	SPORTS	3
4	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
5	FAR CRY 4	SHOOTER	18
6	ASSASSINS CREED: UNITY	ACTION	18
7	WATCH DOGS	ACTION	18
8	HALO: THE MASTER CHIEF COLLECTION	SHOOTER	16
9	FORZA HORIZON 2	RACING	3
10	TITANFALL	SHOOTER	16

FINLAND XBOX ONE

	TITLE	GENRE	PEGI
1	NHL 15	SPORTS	12
2	GTA V	ACTION	18
3	HALO: THE MASTER CHIEF COLLECTION	SHOOTER	16
4	DESTINY	SHOOTER	16
5	CALL OF DUTY: ADVANCED WARFARE	SHOOTER	18
6	FAR CRY 4	SHOOTER	18
7	FORZA MOTORSPORT 5	RACING	3
8	FORZA HORIZON 2	RACING	3
9	FIFA 2015	SPORTS	3
10	ASSASSINS CREED: UNITY	ACTION	18

NORDIC WII

	TITLE	GENRE	PEGI
1	JUST DANCE 2015	MUSIC	3
2	SKYLANDERS TRAP TEAM	ACTION	7
3	JUST DANCE 2014	MUSIC	3
4	SKYLANDERS SWAP FORCE	ACTION	7
5	NEW SUPER MARIO BROS	PLATFORM	3
6	DISNEY INFINITY	ACTION	7
7	MARIO KART	RACING	3
8	WII SPORTS RESORT	SPORTS	7
9	FIFA 15	SPORTS	3
10	MARIO PARTY 9	PUZZLE	3

SWEDEN WII

	TITLE	GENRE	PEGI
1	JUST DANCE 2015	MUSIC	3
2	SKYLANDERS TRAP TEAM	ACTION	7
3	JUST DANCE 2014	MUSIC	3
4	SKYLANDERS SWAP FORCE	ACTION	7
5	NEW SUPER MARIO BROS	PLATFORM	3
6	MARIO KART	RACING	3
7	DISNEY INFINITY	ACTION	7
8	FIFA 15	SPORTS	3
9	MARIO PARTY 9	PUZZLE	3
10	WII SPORTS RESORT	SPORTS	7

NORWAY WII

	TITLE	GENRE	PEGI
1	SKYLANDERS TRAP TEAM	ACTION	7
2	JUST DANCE 2014	MUSIC	3
3	SKYLANDERS SWAP FORCE	ACTION	7
4	DISNEY INFINITY	ACTION	7
5	NEW SUPER MARIO BROS	PLATFORM	3
6	MARIO PARTY 9	PUZZLE	3
7	JUST DANCE 2015	MUSIC	3
8	MARIO KART	RACING	3
9	DONKEY KONG COUNTRY RETURNS	PLATFORM	3
10	WII SPORTS RESORT	SPORTS	7

DENMARK WII

	TITLE	GENRE	PEGI
1	JUST DANCE 2015	MUSIC	3
2	SKYLANDERS TRAP TEAM	ACTION	7
3	JUST DANCE 2014	MUSIC	3
4	SKYLANDERS SWAP FORCE	ACTION	7
5	DISNEY INFINITY	ACTION	7
6	NEW SUPER MARIO BROS	PLATFORM	3
7	FIFA 2015	SPORTS	3
8	JUST DANCE 4	MUSIC	3
9	MARIO KART	RACING	3
10	WII SPORTS RESORT	SPORTS	7

FINLAND WII

	TITLE	GENRE	PEGI
1	NEW SUPER MARIO BROS	PLATFORM	3
2	LEGO BATMAN 2: DC SUPER HEROES	ADVENTURE	7
3	WII SPORTS RESORT	SPORTS	7
4	SUPER MARIO GALAXY	PLATFORM	3
5	JUST DANCE 2014	MUSIC	3
6	SKYLANDERS TRAP TEAM	ACTION	7
7	JUST DANCE 2015	MUSIC	3
8	LEGO LORD OF THE RINGS	ACTION	7
9	SKYLANDERS SWAP FORCE	ACTION	7
10	CRASH BANDICOOT: MIND OVER MUTANT	PLATFORM	7

NORDIC WII U

	TITLE	GENRE	PEGI
1	MARIO KART 8	RACING	3
2	SUPER SMASH BROS	FIGHTING	12
3	SUPER MARIO 3D WORLD	PLATFORM	3
4	DONKEY KONG: TROPICAL FREEZE	PLATFORM	3
5	HYRULE WARRIORS	ACTION	12
6	NEW SUPER MARIO BROS U	PLATFORM	3
7	SKYLANDERS TRAP TEAM	ACTION	7
8	THE LEGEND OF ZELDA: THE WIND WAKER	ADVENTURE	7
9	LEGO MARVEL SUPER HEROES	ACTION	7
10	THE LEGO MOVIE VIDEOGAME	ACTION	7

SWEDEN WII U

	TITLE	GENRE	PEGI
1	MARIO KART 8	RACING	3
2	SUPER SMASH BROS	FIGHTING	12
3	SUPER MARIO 3D WORLD	PLATFORM	3
4	DONKEY KONG: TROPICAL FREEZE	PLATFORM	3
5	HYRULE WARRIORS	ACTION	12
6	SKYLANDERS TRAP TEAM	ACTION	7
7	NEW SUPER MARIO BROS U	PLATFORM	3
8	THE LEGEND OF ZELDA: THE WIND WAKER	ADVENTURE	7
9	JUST DANCE 2015	MUSIC	3
10	LEGO MARVEL SUPER HEROES	ACTION	7

NORWAY WII U

	TITLE	GENRE	PEGI
1	MARIO KART 8	RACING	3
2	SUPER SMASH BROS	FIGHTING	12
3	SUPER MARIO 3D WORLD	PLATFORM	3
4	DONKEY KONG: TROPICAL FREEZE	PLATFORM	3
5	HYRULE WARRIORS	ACTION	12
6	NEW SUPER MARIO BROS U	PLATFORM	3
7	THE LEGEND OF ZELDA: THE WIND WAKER	ADVENTURE	7
8	DISNEY INFINITY 2.0	ACTION	7
9	SKYLANDERS TRAP TEAM	ACTION	7
10	WII PARTY U	PARTY	3

DENMARK WII U

	TITLE	GENRE	PEGI
1	MARIO KART 8	RACING	3
2	SUPER SMASH BROS	FIGHTING	12
3	SUPER MARIO 3D WORLD	PLATFORM	3
4	SKYLANDERS TRAP TEAM	ACTION	7
5	LEGO MARVEL SUPER HEROES	ACTION	7
6	DONKEY KONG: TROPICAL FREEZE	PLATFORM	3
7	THE LEGO MOVIE VIDEOGAME	ACTION	7
8	JUST DANCE 2015	MUSIC	3
9	DISNEY INFINITY 2.0	ACTION	7
10	HYRULE WARRIORS	ACTION	12

FINLAND WII U

	TITLE	GENRE	PEGI
1	MARIO KART 8	RACING	3
2	SUPER SMASH BROS	FIGHTING	12
3	SUPER MARIO 3D WORLD	PLATFORM	3
4	DONKEY KONG: TROPICAL FREEZE	PLATFORM	3
5	NEW SUPER MARIO BROS U	PLATFORM	3
6	BAYONETTA / BAYONETTA 2	ACTION	18
7	HYRULE WARRIORS	ACTION	12
8	THE LEGEND OF ZELDA: THE WIND WAKER	ADVENTURE	7
9	NINTENDO LAND	PARTY	7
10	THE LEGO MOVIE VIDEOGAME	ACTION	7

NORDIC DS

	TITLE	GENRE	PEGI
1	POKEMON WHITE VERSION 2	RPG	3
2	LEGO MARVEL SUPER HEROES	ACTION	7
3	NEW SUPER MARIO BROS	PLATFORM	3
4	LEGO: LEGENDS OF CHIMA - LAVALS JOURNEY	ACTION	7
5	DISNEY FROZEN: OLAFS QUEST	ACTION	3
6	MARIO KART	RACING	3
7	LEGO BATMAN 2: DC SUPER HEROES	ADVENTURE	7
8	POKEMON BLACK VERSION 2	RPG	3
9	LEGO FRIENDS	ADVENTURE	3
10	THE SMURFS 2	PLATFORM	3

SWEDEN DS

	TITLE	GENRE	PEGI
1	LEGO MARVEL SUPER HEROES	ACTION	7
2	POKEMON WHITE VERSION 2	RPG	3
3	NEW SUPER MARIO BROS	PLATFORM	3
4	DISNEY FROZEN: OLAFS QUEST	ACTION	3
5	LEGO: LEGENDS OF CHIMA - LAVALS JOURNEY	ACTION	7
6	MARIO KART	RACING	3
7	LEGO BATMAN 2: DC SUPER HEROES	ADVENTURE	7
8	LEGO FRIENDS	ADVENTURE	3
9	POKEMON BLACK VERSION 2	RPG	3
10	THE SMURFS 2	PLATFORM	3

NORWAY DS

	TITLE	GENRE	PEGI
1	POKEMON WHITE VERSION 2	RPG	3
2	WINTER IN BLUE MOUNTAIN	ADVENTURE	3
3	LEGO MARVEL SUPER HEROES	ACTION	7
4	LEGO: LEGENDS OF CHIMA - LAVALS JOURNEY	ACTION	7
5	DISNEY FROZEN: OLAFS QUEST	ACTION	3
6	NEW SUPER MARIO BROS	PLATFORM	3
7	MARIO KART	RACING	3
8	CAPTAIN SABERTOOTH AND THE TRIALS BY FIRE	ADVENTURE	7
9	SUPER MARIO 64	PLATFORM	3
10	LEGO BATMAN 2: DC SUPER HEROES	ADVENTURE	7

DENMARK DS

	TITLE	GENRE	PEGI
1	LEGO MARVEL SUPER HEROES	ACTION	7
2	LEGO: LEGENDS OF CHIMA - LAVALS JOURNEY	ACTION	7
3	DISNEY FROZEN: OLAFS QUEST	ACTION	3
4	POKEMON WHITE VERSION 2	RPG	3
5	NEW SUPER MARIO BROS	PLATFORM	3
6	BUILD-A-BEAR WORKSHOP: HUGSVILLE	EDUTAINMENT	3
7	POKEMON BLACK VERSION 2	RPG	3
8	MARIO KART	RACING	3
9	LEGO BATMAN 2: DC SUPER HEROES	ADVENTURE	7
10	LEGO STAR WARS THE COMPLETE SAGA	PLATFORM	3

FINLAND DS

	TITLE	GENRE	PEGI
1	ZHU ZHU BABIES	SIMULATION	3
2	SUPER SCRIBBLENAUTS	PUZZLE	12
3	NEW SUPER MARIO BROS	PLATFORM	3
4	BAKUGAN: BATTLE BRAWLERS - DEFENDER OF CORE	ACTION	7
5	POKEMON WHITE VERSION 2	RPG	3
6	BAKUGAN: RISE OF THE RESISTANCE	ACTION	7
7	LEGO MARVEL SUPER HEROES	ACTION	7
8	LEGO PIRATES OF THE CARIBBEAN	PLATFORM	7
9	POKEMON BLACK VERSION 2	RPG	3
10	LEGO INDIANA JONES:	PLATFORM	7

NORDIC 3DS

	TITLE	GENRE	PEGI
1	POKEMON OMEGA RUBY	RPG	7
2	POKEMON ALPHA SAPHIR	RPG	7
3	SUPER SMASH BROS	FIGHTING	12
4	POKEMON X	RPG	7
5	POKEMON Y	RPG	7
6	THE LEGEND OF ZELDA: A LINK BETWEEN WORLDS	ADVENTURE	7
7	NEW SUPER MARIO BROS 2	PLATFORM	3
8	MARIO KART 7	RACING	3
9	LEGO MOVIE: THE VIDEOGAME	ACTION	7
10	MARIO PARTY: ISLAND TOUR	PARTY	3

SWEDEN 3DS

	TITLE	GENRE	PEGI
1	POKEMON OMEGA RUBY	RPG	7
2	POKEMON ALPHA SAPHIR	RPG	7
3	SUPER SMASH BROS	FIGHTING	12
4	POKEMON X	RPG	7
5	POKEMON Y	RPG	7
6	THE LEGEND OF ZELDA: A LINK BETWEEN WORLDS	ADVENTURE	7
7	NEW SUPER MARIO BROS 2	PLATFORM	3
8	MARIO KART 7	RACING	3
9	BRAVELY DEFAULT	RPG	12
10	LEGO MARVEL SUPER HEROES	ACTION	7

NORWAY 3DS

	TITLE	GENRE	PEGI
1	POKEMON OMEGA RUBY	RPG	7
2	POKEMON ALPHA SAPHIR	RPG	7
3	SUPER SMASH BROS	FIGHTING	12
4	POKEMON X	RPG	7
5	POKEMON Y	RPG	7
6	NEW SUPER MARIO BROS 2	PLATFORM	3
7	THE LEGEND OF ZELDA: A LINK BETWEEN WORLDS	ADVENTURE	7
8	MARIO KART 7	RACING	3
9	MARIO PARTY: ISLAND TOUR	PARTY	3
10	THE LEGO MOVIE VIDEOGAME	ACTION	7

DENMARK 3DS

	TITLE	GENRE	PEGI
1	POKEMON OMEGA RUBY	RPG	7
2	POKEMON ALPHA SAPHIR	RPG	7
3	POKEMON Y	RPG	7
4	POKEMON X	RPG	7
5	SUPER SMASH BROS	FIGHTING	12
6	LEGO MOVIE: THE VIDEOGAME	ACTION	7
7	NEW SUPER MARIO BROS 2	PLATFORM	3
8	MARIO KART 7	RACING	3
9	LEGO MARVEL SUPER HEROES	ACTION	7
10	SUPER MARIO 3D LAND	PLATFORM	3

FINLAND 3DS

	TITLE	GENRE	PEGI
1	POKEMON ALPHA SAPHIR	RPG	7
2	POKEMON OMEGA RUBY	RPG	7
3	SUPER SMASH BROS	FIGHTING	12
4	POKEMON X	RPG	7
5	POKEMON Y	RPG	7
6	THE LEGEND OF ZELDA: A LINK BETWEEN WORLDS	ADVENTURE	7
7	NEW SUPER MARIO BROS 2	PLATFORM	3
8	MARIO KART 7	RACING	3
9	SUPER MARIO 3D LAND	PLATFORM	3
10	THE LEGO MOVIE VIDEOGAME	ACTION	7

NORDIC PS VITA

	TITLE	GENRE	PEGI
1	KILLZONE: MERCENARY	SHOOTER	18
2	FINAL FANTASY X / X-2 HD: REMASTER	RPG	12
3	TEARAWAY	PLATFORM	7
4	SLY COOPER: THIEVES IN TIME	PLATFORM	7
5	LITTLEBIGPLANET	PLATFORM	7
6	BORDERLANDS 2	SHOOTER	18
7	MINECRAFT	ADVENTURE	7
8	RAYMAN: LEGENDS	PLATFORM	7
9	RATCHET & CLANK TRILOGY	PLATFORM	3
10	LEGO MARVEL SUPER HEROES	ACTION	7

SWEDEN PS VITA

	TITLE	GENRE	PEGI
1	KILLZONE: MERCENARY	SHOOTER	18
2	FINAL FANTASY X / X-2 HD: REMASTER	RPG	12
3	TEARAWAY	PLATFORM	7
4	BORDERLANDS 2	SHOOTER	18
5	RAYMAN: LEGENDS	PLATFORM	7
6	PERSONA 4	RPG	16
7	LITTLEBIGPLANET	PLATFORM	7
8	TALES OF HEARTS R	RPG	16
9	MINECRAFT	ADVENTURE	7
10	DANGANRONPA: TRIGGER HAPPY HAVOC	ADVENTURE	16

NORWAY PS VITA

	TITLE	GENRE	PEGI
1	SLY COOPER: THIEVES IN TIME	PLATFORM	7
2	FINAL FANTASY X / X-2 HD: REMASTER	RPG	12
3	KILLZONE: MERCENARY	SHOOTER	18
4	TEARAWAY	PLATFORM	7
5	LITTLEBIGPLANET	PLATFORM	7
6	PLAYSTATION ALL-STARS BATTLE ROYAL	FIGHTING	12
7	LEGO BATMAN 2: DC SUPER HEROES	ADVENTURE	7
8	RAYMAN: LEGENDS	PLATFORM	7
9	LEGO LORD OF THE RINGS	ACTION	7
10	RATCHET & CLANK TRILOGY	PLATFORM	3

DENMARK PS VITA

	TITLE	GENRE	PEGI
1	KILLZONE: MERCENARY	SHOOTER	18
2	SLY COOPER: THIEVES IN TIME	PLATFORM	7
3	TEARAWAY	PLATFORM	7
4	FIFA 2015	SPORTS	3
5	FINAL FANTASY X / X-2 HD: REMASTER	RPG	12
6	LEGO MARVEL SUPER HEROES	ACTION	7
7	RATCHET & CLANK TRILOGY	PLATFORM	3
8	BORDERLANDS 2	SHOOTER	18
9	THE SLY TRILOGY	PLATFORM	7
10	RAYMAN: LEGENDS	PLATFORM	7

FINLAND PS VITA

	TITLE	GENRE	PEGI
1	LITTLEBIGPLANET	PLATFORM	7
2	KILLZONE: MERCENARY	SHOOTER	18
3	MINECRAFT	ADVENTURE	7
4	TEARAWAY	PLATFORM	7
5	SLY COOPER: THIEVES IN TIME	PLATFORM	7
6	THE SLY TRILOGY	PLATFORM	7
7	FINAL FANTASY X / X-2 HD: REMASTER	RPG	12
8	SOUL SACRIFICE	ACTION	18
9	RESISTANCE: BURNING SKIES	SHOOTER	16
10	THE JAK AND DAXTER TRILOGY	PLATFORM	12

Nordic retail sales by genre

What genres do Nordic players prefer? Here we list their respective market shares and the most popular games within each

It is very difficult to draw clear guidelines for a particular genre, but to ascertain the type of games that are popular within a certain geographic region and time span, sales per genre is an excellent gauge to look closely at.

Genre	Share (%)	1.	2.	3.
ACTION	25,49%	GTA V	WATCH DOGS	LEGO MARVEL SUPER HEROES
ADVENTURE	7,20%	MINECRAFT	THE LEGEND OF ZELDA: A LINK BETWEEN WORLDS	BEYOND: TWO SOULS
EDUTAINMENT	0,42%	RIO	THE SMURFS	FUNKY BARN
FIGHTING	1,88%	SUPER SMASH BRS	INJUSTICE: GODS AMONG US	SUPER SMASH BROS. BRAWL
MUSIC	3,05%	JUST DANCE 2015	JUST DANCE 2014	SINGSTAR: FINLAND PARTY
ONLINE	1,60%	WORLD OF WARCRAFT: WARLORDS OF DRAENOR	THE ELDER SCROLLS ONLINE	WORLD OF WARCRAFT: BATTLE CHEST
PARTY	0,57%	MARIO PARTY 9	MARIO PARTY 8	MONSTER HIGH: 13 WISHES
PLATFORM	6,27%	RAYMAN LEGENDS	LITTLE BIG PLANET 3	NEW SUPER MARIO BROS.
PUZZLE	0,69%	ANGRY BIRDS: STAR WARS	ANGRY BIRDS TRILOGY	CUT THE ROPE TRILOGY
RACING	6,47%	NEED FOR SPEED: RIVALS	GRAN TURISMO 6	MARIO KART 8
RPG	7,92%	DIABLO III: REAPER OF SOULS	DRAGON AGE: INQUISITION	MIDDLE-EARTH: SHADOW OF MORDOR
SHOOTER	13,77%	CALL OF DUTY: ADVANCED WARFARE	BATTLEFIELD 4	FAR CRY 4
SIMULATION	6,40%	THE SIMS 4	FARMING SIMULATOR 2015	THE SIMS 3
SPORTS	16,07%	FIFA 15	FIFA 14	NHL 15
STRATEGY	2,20%	PLANTS VS ZOMBIES: GARDEN WARFARE	SIMCITY	STARCRAFT II: HEART OF THE SWARM

Sweden

Genre	Share	Bestseller
ACTION	24,87%	GTA V
ADVENTURE	6,88%	MINECRAFT
EDUTAINMENT	0,44%	RIO
FIGHTING	1,87%	SUPER SMASH BROS.
MUSIC	2,95%	JUST DANCE 2015
ONLINE	2,35%	WORLD OF WARCRAFT: WARLORDS OF DRAENOR
PARTY	0,59%	MARIO PARTY 9
PLATFORM	5,67%	RAYMAN LEGENDS
PUZZLE	0,57%	ANGRY BIRDS: STAR WARS
RACING	6,13%	NEED FOR SPEED: RIVALS
RPG	9,16%	DIABLO III: REAPER OF SOULS
SHOOTER	14,48%	CALL OF DUTY: ADVANCED WARFARE
SIMULATIONS	5,92%	THE SIMS 4
SPORTS	15,65%	FIFA 15
STRATEGY	2,46%	PLANTS VS ZOMBIES: GARDEN WARFARE

Norway

Genre	Share	Bestseller
ACTION	25,88%	GTA V
ADVENTURE	7,03%	MINECRAFT
EDUTAINMENT	0,44%	READER RABBIT: PRESCHOOL
FIGHTING	2,19%	SUPER SMASH BROS.
MUSIC	1,68%	JUST DANCE 2014
ONLINE	1,30%	THE ELDER SCROLLS: ONLINE
PARTY	0,69%	MAIO PARTY 9
PLATFORM	5,95%	RYMAN LEGENDS
PUZZLE	0,64%	ANGRY BIRDS: STAR WARS
RACING	6,99%	NEED FOR SPEED: RIVALS
RPG	8,17%	DRAGON AGE INQUISITION
SHOOTER	14,57%	CALL OF DUTY: ADVANCED WARFARE
SIMULATIONS	6,50%	THE SIMS 4
SPORTS	16,15%	FIFA 1
STRATEGY	1,83%	PLANTS VS ZOMBIES: GARDEN WARFARE

Denmark

Genre	Share	Bestseller
ACTION	28,05%	GTA V
ADVENTURE	6,29%	MINECARFT
EDUTAINMENT	0,48%	BUILD-ABEAR WORKSHOP: HUGSVILE
FIGHTING	1,72%	SUPER SMASH BROS.
MUSIC	3,44%	JUST DANCE 2015
ONLINE	1,29%	WORLD OF WARCRAFT: WARLORDS OF DRAENOR
PARTY	0,39%	MONSTER HIGH: 13 WISHES
PLATFORM	5,47%	RAYMAN LEGENDS
PUZZLE	0,60%	ANGRY BIRDS: STAR WARS
RACING	5,05%	NEED FOR SPEED: RIVALS
RPG	6,23%	DIABLO III: REAPER OF SOULS
SHOOTER	12,74%	CALL OF DUTY: ADVANCED WARFARE
SIMULATIONS	8,13%	THE SIMS 4
SPORTS	17,49%	FIFA 15
STRATEGY	2,62%	PLANTS VS ZOMBIES: GARDEN WARFARE

Finland

Genre	Share	Bestseller
ACTION	23,43%	GTA V
ADVENTURE	8,95%	MINECRAFT
EDUTAINMENT	0,29%	RIO
FIGHTING	1,66%	SUPER SMASH BROS.
MUSIC	4,49%	SINGSTAR: FINLAND PARTY
ONLINE	0,93%	WORLD OF WARCRAFT: WARLORDS OF DRAENOR
PARTY	0,58%	MARIO PARTY 9
PLATFORM	8,57%	LITTLE BIG PLANET 3
PUZZLE	1,09%	ANGRY BIRDS. STAR WARS
RACING	7,97%	GRAN TURISMO 6
RPG	7,16%	DIABLO III: REAPER OF SOULS
SHOOTER	12,62%	CALL OF DUTY: ADVANCED WARFARE
SIMULATIONS	5,32%	THE SIMS 4
SPORTS	15,22%	NHL 15
STRATEGY	1,72%	PLANTS VS ZOMBIES: GARDEN WARFARE